

Business Administration-Banking and Financial Institutions MBA(Executive MBA)
Assessment Plan Summary

Business Administration-Banking and Financial Institutions MBA (Executive MBA)

Leadership Development

Goal Description:

The goal of the EMBA degree is to develop business professionals prepared for leadership roles within commercial banks or regulatory agencies.

RELATED ITEMS/ELEMENTS

RELATED ITEM LEVEL 1

Communication

Learning Objective Description:

Graduates of the EMBA program should be able to demonstrate language and content that suits the intended audience and organize content in a logical sequence.

RELATED ITEM LEVEL 2

Written Assignments

Indicator Description:

Written assignments throughout the EMBA courses will be assessed using a common rubric on four skills: 1) organization of ideas and content; 2) mechanics or writing; 3) professional format and use of conventions; and 4) professionalism. Students receive scores ranging from 1 to 5, with 1 = emerging skill and 5 = mastery of skill.

Criterion Description:

The average score on each of the four written communication skills should be at least 3.75 out of 5 (75%) for all EMBA students.

Findings Description:

Results for 9 students from one course (FINC 5333) are available. The average score on all four learning objectives was below 3.75. Furthermore, reviewing the data from the individual student perspective, seven of the nine students averaged less than 3.75 over the four learning objectives.

Attached Files

 [FINC 5333 E-MBA Communication Assessment](#)

RELATED ITEM LEVEL 3

Communication

Action Description:

This was the first time the EMBA program has been assessed separately from the more standard MBA program. The very poor results from the assessment can be primarily attributed to the specific assignment not significantly stressing the written formatting requirements. The associate dean responsible for assessment activities will meet with the EMBA Assessment Committee this fall to determine a better cross-section of courses and assignments from which communication assessments will be made in the future.

RELATED ITEM LEVEL 1

Critical Thinking

Learning Objective Description:

Graduates of the EMBA program should be able to distinguish relevant and non-relevant information regarding a business problem and develop a valid argument in support of a conclusion.

RELATED ITEM LEVEL 2

Critical Thinking Assignments

Indicator Description:

Written assignments throughout the EMBA courses will be assessed using a common rubric on seven skills: 1) identify and summarize the problem/issue; 2) identify and present the student's own hypothesis, perspective, and position; 3) identify and consider other salient perspectives and positions; 4) identify and assess the key assumptions; 5) identify and assess the quality of supporting data/evidence; 6) identify and consider the influence of context on the issue; 7) identify and assess conclusions, implications, and consequences. Students receive scores ranging from 1 to 5, with 1 = emerging skill and 5 = mastery of skill.

Criterion Description:

The average score on each of the seven critical thinking skills should be at least 3.75 out of 5 (75%) for all EMBA students.

Findings Description:

Results for 9 students from one course (FINC 5333) are available. The average score on six of the learning objectives was above 3.75 but for one of the objectives (LO5) it was slightly below at 3.67. Looking at the data from another perspective, three of the nine students averaged less than 3.75 over the seven learning objectives.

Attached Files

 [FINC 5333 E-MBA Critical Thinking Assessment](#)

RELATED ITEM LEVEL 3

Critical Thinking

Action Description:

This was the first time the EMBA program has been assessed separately from the more standard MBA program. The lackluster results from the assessment can be attributed to the small sample size and the lack of results from other courses. The associate dean responsible for assessment activities will meet with the EMBA Assessment Committee this fall to determine a better cross-section of courses and assignments from which critical thinking assessments will be made in the future.

RELATED ITEM LEVEL 1

Strategic Decision-making

Learning Objective Description:

Graduates of the EMBA program should be able to consider different strategic options using available evidence through the lens of organizational goals and generate applicable solutions for business problems.

RELATED ITEM LEVEL 2

Strategic Decision-making Assignments

Indicator Description:

Written assignments throughout the EMBA courses will be assessed using a common rubric on four skills: 1) perform environmental scanning; 2) identify and retrieve needed and relevant business information; 3) integrate and synthesize strategic information; and 4) generate plausible and innovative solutions to problems. Students receive scores ranging from 1 to 5, with 1 = emerging skill and 5 = mastery of skill.

Criterion Description:

The average score on each of the four strategic decision-making skills should be at least 3.75 out of 5 (75%) for all EMBA students.

Findings Description:

Results for 9 students from one course (FINC 5333) are available. The average score on two of the learning objectives (LO1 and LO2) was above 3.75 but for the other two objectives (LO3 and LO 4) it was below 3.75. Furthermore, reviewing the data from the individual student perspective, four of the nine students averaged less than 3.75 over the four learning objectives and three others averaged exactly 3.75.

Attached Files

 [FINC 5333 E-MBA Strategic Decision Making Assessment](#)

RELATED ITEM LEVEL 3

Strategic Decision-Making

Action Description:

This was the first time the EMBA program has been assessed separately from the more standard MBA program. The lackluster results from the assessment can be attributed to the small sample size and the lack of results from other courses. The associate dean responsible for assessment activities will meet with the EMBA Assessment Committee this fall to determine a better cross-section of courses and assignments from which strategic decision-making assessments will be made in the future.

Update of Progress to the Previous Cycle's PCI

Previous Cycle's Plan For Continuous Improvement (Do Not Modify):

The Executive MBA program was added for the 2016-2017 assessment cycle. No previous Plan for Continuous Improvement was available.

Update of Progress to the Previous Cycle's PCI:

The Executive MBA program was added for the 2016-2017 assessment cycle. No previous Plan for Continuous Improvement was available.

Plan for Continuous Improvement

Closing Summary:

The associate dean will meet with the director of the EMBA program and faculty responsible for teaching in the program to develop a broader and more robust assessment program distinct from the assessment program used in the more generic MBA program.